

FROM WASTE TO WEALTH

A special newsletter issued by the Ministry of Municipality on the occasion of the Recycling Towards Sustainability Conference and Exhibition

Issue No. 2 | 26 June, 2025

Conclusion of the Recycling Towards Sustainability Conference and Exhibition 2025



The fifth edition of the **Recycling Towards Sustainability Conference and Exhibition 2025** has concluded today. Held under the patronage of His Excellency Abdullah bin Hamad bin Abdullah Al Attiya, Minister of Municipality, the event saw wide participation from government entities, private sector organizations, local factories, as well as a number of international bodies and a distinguished group of experts and specialists in waste management and sustainability. This year's edition was held under the theme "From Waste to Wealth."

Over the course of two days, the conference welcomed 50 speakers across eight key sessions, exploring the latest technologies and practices in waste treatment, and advancing the circular economy through innovation and sustainability. Special attention was given to the recycling of construction and demolition waste, and to encouraging the use of recycled materials across various sectors.

The event featured active participation from both the public and private sectors and hosted several discussion sessions that reflected Qatar's increasing commitment to sustainability and its alignment with global developments in recycling and environmental stewardship.

The conference served as a vital platform for exchanging experiences and insights, reinforcing collaboration among stakeholders, and supporting the achievement of sustainable development goals. It also helped promote a culture of innovation in recycling and sustainability at both the local and international levels.

Assistant Undersecretary for Public Services Affairs tours the exhibition



Eng. Abdullah Ahmed Al-Karani, Assistant Undersecretary for Public Services Affairs, today visited the pavilions of the participating entities at the exhibition. During the tour, he visited the most prominent pavilions showcasing modern technologies, devices, and programs related to recycling and sustainable development.

He visited the pavilion of the Ambassadors of Sustainable Development Goals initiative, learning about their contributions and exhibits, and engaged in discussions with several ambassadors about their ideas and efforts in sustainability.

The Ambassadors of Sustainable Development Goals program is a pioneering initiative aimed at empowering youth and community leaders to actively contribute to achieving the United Nations Sustainable Development Goals through awareness, innovation, and sustainable practices via educational and community activities.

Over 40 Local and International Entities Participated in the Exhibition



Alongside the conference, a specialized exhibition featured more than 40 exhibitors, including the Ministry of Municipality, various government institutions, sponsors of the current edition, private sector companies, factories, and owners of initiatives related to recycling and waste sorting. The Ministry's pavilion showcased its key achievements and included awareness videos encouraging individuals and companies to reduce waste and use recycled materials.

Day 2 - Sessions: Discussions on Education, Construction Waste, and Sustainable Cities within Waste Management

The second day of the conference continued with discussions addressing critical topics in waste management, recycling, and sustainability within the circular economy framework. Key themes included education's role, recycling construction and demolition waste, sustainable cities, extended producer and supplier responsibility, and innovation in the circular economy.

Session 1: The Role of Education and Academic Research in Recycling

Focused on the pivotal role of educational institutions in fostering a recycling culture through curriculum development and leading innovation in sustainable technologies. Successful collaborations between universities and industry were highlighted.

- Speakers included:
- Dr. Marwan Khreishah – Hamad Bin Khalifa University
 - Dr. Sara Naamani – QKONS
 - Dr. Amin Esmaili – Doha University for Science and Technology
 - Dr. Azad Ibn Ashraf – Doha University for Science and Technology
 - Mr. Majed Al Zaidan & Dr. Israa Masoud – Municipality Friends Group
 - Mr. Fabrice Sorin – Circulab
 - Dr. Thabiya Al-Muhannadi & Dr. Mamoun Al-Rawashdeh – Hamad Bin Khalifa University

Session 2: Recycling in Construction and Demolition Waste

Highlighted opportunities and innovations in recycling construction waste and developing recycled building materials, alongside global best practices in sorting and integrating recycled materials into infrastructure projects.

- Speakers included:
- Dr. Mohammed Muneif Al-Kaabi – Qatar Primary Materials Company
 - Mr. Gabriel O'Keefe – KIVERCO
 - Dr. Abdel Moneim El-Sayed Attia – ACTS

Session 3: The Role of Sustainable Cities in the Waste Management System

Discussed sustainable city as a strategic approach to integrated waste management, emphasizing smart urban planning, infrastructure efficiency, and embedding sustainability principles in development projects.

- Speakers included:
- Mr. Mohammed Al Emadi – Barwa Real Estate Group
 - Mr. Abdul Latif Al Yafe – United Development Company
 - Mr. Abu Bakr Al-Hadhrami – Marafaq
 - Mr. Abdulrahman Al-Shammari – Session Moderator

Session 4: Extended Producer and Supplier Responsibility

Explored enhancing partnerships between producers and recycling plants, integrating sustainable environmental design in production, and consumer awareness strategies to promote recycled product use.

- Speakers included:
- Mr. Osama Maqlad – Al Oula Company
 - Mr. Ghanem Al-Sulaiti – Paper Cut
 - Mr. Mohamed Fchich – TechniSup GmbH
 - Dr. Christophe Pautrat – Landbell Group
 - Mr. Sebastian Fraisch – BlackForest Solutions GmbH
 - Mr. Nour-Eddine Sakhria – ORYX Plastic Bottle
 - Ms. Sonia Albein Urios – AIMPLAS

Session 5: The Path to an Inclusive Circular Economy that Fosters Innovation and Sustainability

Concluded with discussions on digital transformation and artificial intelligence enhancing recycling efficiency, and developing the local market for recycled products.

- Speakers included:
- Mr. Omar Al Yafei – Ministry of Municipality
 - Ms. Noora Al Dosari – Qatar Banking Studies School
 - Dr. Duaij Saud Al-Rukaibi
 - Mr. Waleed Saleh Hadeed – Qatar Development Bank
 - Eng. Mamoun Salem – Ministry of Awqaf
 - Ms. Veronique Reich – Technip Energies
 - Mr. Philippe Jakubowski – BEEWAY
 - Mr. Yu Tanaka – ITOCHU Middle East

Competitions and Interactive Activities: Innovative Environmental Awareness Initiatives

The Ministry of Municipality's pavilion hosted interactive educational activities and competitions designed for all ages, simplifying recycling concepts and encouraging active visitor participation. This initiative fostered positive environmental behavior and promoted circular economy principles in an engaging and educational manner.

Participants Applaud the Conference and Exhibition, Reaffirm Commitment to Sustainability

Several participants commended the Ministry of Municipality for its annual organization of the Recycling Towards Sustainability Conference & Exhibition, underscoring its ongoing support for recycling and sustainability efforts.

Mr. Mohammed Muneif Al-Kaabi, Operations Manager at Qatar Primary Materials Company, emphasized the company's commitment to sustainability and the active role in advancing the circular economy in Qatar.

Mr. Ali Al-Maaidid, CEO and Founder of Aldiqah Metal Recycling Factory, affirmed that this year's participation was a valuable experience that enhanced expertise in recycling and sustainability, aligning with Qatar National Vision 2030.

Mr. Nimer Hamza, CEO of ARMOR Hazard Waste Management Factory, noted that participation provided an opportunity to explore the latest waste treatment technologies, with ongoing development to meet global standards.

Sponsors of the Fifth Edition of the Recycling Towards Sustainability Conference & Exhibition:

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We extend our sincere gratitude to all participants, speakers, and exhibitors who contributed to the resounding success of the Recycling Towards Sustainability Conference & Exhibition 2025.

We deeply value your invaluable contributions and eagerly anticipate your participation in the 2026 edition.